


TO: Grocery Merchandising Managers
Cigarette Merchandisers

FROM: Jay Breithaupt 

SUBJECT: VALUE & QUALITY CIGARETTES

R.J. Reynolds will extend the \$1.50 carton off-invoice allowance on shipments through March 31, 1995.

Value & Quality Cigarettes -

Carton Price:

\$8.49 - Current Invoice List
- 1.50 - Off-invoice through March 31, 1995
\$6.99 - Net Invoice

Exceptions:

Wisconsin, Tennessee, Minnesota

Carton Price:

\$7.24 Net Price

JB:km

c George Smith

51850 4235